

PRESS RELEASE

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hubergroup to present circular solutions for flexible packaging at Labelexpo Americas 2022

Focusing on sustainable concepts for flexible packaging, the international ink specialist hubergroup Print Solutions will exhibit at Labelexpo Americas 2022. At its stand, hubergroup will showcase its comprehensive UV flexo portfolio of the iray brand as well as its water-based series HYDRO-X and present how these products can contribute to a circular economy.

Only recently, hubergroup announced the relaunch of its UV flexo portfolio under the name iray. As part of this, the ink manufacturer improved the performance of its products and added primers, adhesives, and low-migration inks as well as varnishes for food packaging to the portfolio. Consequently, UV flexo printers can obtain the full range of products required for flexographic printing from hubergroup. "Thanks to intensive research, the products of the iray series are perfectly matched to each other and, thus, guarantee a smooth printing process. Additionally, we ensured that our inks and varnishes are de-inkable on film and paper. We are looking forward to presenting this series at an exhibition for the first time now," says Clinton Melius, Director of Liquid Inks, NA, at hubergroup.

For water-based printing, hubergroup will present its HYDRO-X brand, which guarantees safe and sustainable packaging printing. HYDRO-X is a modular ink system, which allows printers to select exactly those components from the portfolio that their packaging requires. It covers a wide range of applications in flexo and gravure printing – from flexible packaging made of paper, aluminum, or plastic film to labels or folding cartons.

"What unites our products for flexible packaging is the issue of sustainability," adds Clinton Melius. "We are convinced that circular solutions are the future for flexible packaging. Thus, we offer de-inkable and recyclable inks as well as varnishes. We invite you to discuss these solutions with us at Labelexpo Americas."

With more than 255 years of experience, subsidiaries in 29 countries and a production volume of 200,000 tons of inks and varnishes in 2021, hubergroup is one of the leading international ink specialists. The hubergroup team at Labelexpo Americas will be happy to advise visitors on which series best suits their requirements. You will find hubergroup at Hall A, Stand 704, from 9 am to 5 pm from September 13 to 15, 2022.

About hubergroup

hubergroup is an international printing inks and chemicals specialist based in Germany with a 255-year history. Within its two divisions, the company develops innovative, sustainable products and services to enable its customers first-class results. The Print Solutions Division produces inks, varnishes, and printing aids for packaging, commercial, and newspaper printing. In addition, the associated subsidiary Gleitsmann Security Inks manufactures security inks. The Chemicals Division produces speciality chemicals such as resins, lamination adhesives, pigments, and additives in its facilities in India. hubergroup employs about 3,500 people in nearly 30 countries and generated an annual turnover of about €704 million in 2021.

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