

### Description

UMP-0715304 is a greenish shade blue powder pigment. The product belongs to the class of Copper-Phthalocyanine pigments (beta-modification).

### Characteristics

- ◊ Colour Index P.B. 15:3

### Suggested Application

- ◊ Solvent based flexographic and gravure printing inks
- ◊ Designed for the use in combination with Nitrocellulose resins

### Typical Properties

Light Fastness	7
Water Resistance	5
Acid Resistance	5
Alkali Resistance	5
Ethylacetate Resistance	5
Colour Strength vs reference [%]	95 – 105
Delta E vs Reference [CIELAB]	0.00 – 1.50

Scale for resistance properties: 1 = poor; 5 = excellent  
Fastness/resistance properties tested on proof prints, full tone

### Storage

The resin should be stored in original, unopened packaging in a cool and dry place. Typical storage temperatures should be between 15 °C and 30 °C.

### Shelf Life

The product has a shelf life of at least 24 months from the date of manufacture.

### Safety

When handling this product, please work according to the advice and information given in the safety data sheet and observe protective and workplace hygiene measures adequate for handling chemicals.